

RICK ADAMS - BIO

Rick Adams is an Emmy winning, four times Emmy nominated, Royal Television Society nominee, cast-member of a BAFTA-winning ensemble, holder of the Distinguished Journalist Award from the Society Of Professional Journalists, and a Press Club Award too. He's also a published Author with Chronicle Books. Rick is a gifted, multi-talented creative power-house. A producer, writer, illustrator, speaker, standup, actor and performer, he is consistently pioneering original content in the digital and Virtual Reality broadcast space. Born in the UK and working for over a decade in the U.S., Rick, a dual citizen, splits his time on both sides of the Atlantic creating and starring in original shows and content for some of the world's biggest networks & media corporations including: National Geographic, CBS, BBC, ITV, Channel 4, 5, Aol, The Weather Channel, CNN/HLN, MSNBC, BBC America, Nickelodeon, ABC Australia, NASA, the Smithsonian and now Spectrum News 1, Los Angeles part of Charter Comms.

Career Firsts:

Rick has racked-up a series of firsts, pioneering interactive entertainment programming and creating ground-breaking originals for the BBC and at Aol where he invented and hosted their first-ever live, 4 hour daily video talk-show. An instant hit for Aol he drew a million viewers a week for many years, a full decade before internet streaming hit its zenith! Rick also won a Telly Award for his work as host and writer whilst at Aol for his live TV simulcast broadcast with NASA and the astronauts aboard the International Space Station. He was also the first to broadcast a 4-hour, daily live-streaming kids show from the deck of a Disney Cruise Ship en- route to Cozumel, Mexico. He's currently pioneering the use of VR & AR in informational new segments for which he's garnered a Press Club Award for best animation & illustration.

Music Firsts:

Rick has always championed new musical talent, as a result Joss Stone chose Rick for her first ever live interview and performance in the U.S.A. The Jonas brothers also credit Rick amongst the first to help them on their way along with countless other bands and acts that Rick has featured throughout his broadcast career.

More music firsts...

Live online interviews at Clive Davis' Pre-Grammy Party in Los Angeles
Hosted the Dave Matthews Band live in New York's Central Park
Rick played trumpet on the BBC's "Dog & Dinosaur" show theme

Writing:

Rick is a published author with Chronicle Books. His book, "33 and 1/2 Reasons To Laugh" was featured as the outstanding book of the week on 'The Rachel Ray Show' nationally across the United States. His writing has earned him a Cynopsis Media award for his work on the critically acclaimed and hugely popular web-series "Amazing Animals", a format Rick co-created, wrote, voiced & produced for National Geographic. Somewhat a go-to-writer for Nat Geo, Rick has helped create, write, develop & produce projects that include one of the first animated interstitials for their Explorers symposium. He was also commissioned by The Smithsonian to help write their educational, public program "Q? rius". Rick's written work also includes a roster of comedy-documentary for national and international television focussing on Live Action Unscripted which includes: Nat Geo Wild's, "Animals Say The Wildest Things" and comedy punch-up for BBC America's, "The Brit List" where he was chosen for his ability to write rapid-fire one-liners. His comedic skills were chosen for Nickelodeon's national hit shows the "Kids Choice Awards" and "Slimetime Live". The BBC World Service commissioned Rick to write their first-ever global radio comedy series, "A World In Your Ear" and he has also written & performed standup for The Hollywood Improv, Los Angeles and written a stable of comedy skits.

In advertising, Rick has written copy for national and international commercial campaigns which include McDonalds, Kuoni & Nissan. He has also created and written corporate programs for international, corporate giant, Accenture.

Journalism:

As a Producer-Correspondent for The Weather Channel in the U.S. Rick was charged with seeking-out national, inspirational stories for live programming. Working to tight deadlines he solo-produced, researched, crewed, shot, reported and edited packages for next-day broadcast across the nation. His work was featured on MSNBC and he was also a regular LIVE reporter for the Weather Channel's raft of daily programming. Now including his Emmy winning, Press Club Award-Winning VR segments for Spectrum News 1, part of Charter Communications Networks across the U.S.

Acting:

Rick's theatrical work has been featured in several movies, an animated feature and also an award-winning short. As voice talent, his vocal work has graced hundreds of promos, commercials and movie trailers. He has played lead-roles in several Cartoons: Jasper in "Jasper The Penguin", Pigeon Boy in "Pigeon Boy" and Tako in the nationally airing CBS cartoon across the USA: "Sushi Pack". His vocal talents were also a part of a BAFTA award winning ensemble for the BBC "Doubletake".

Speaking & Emceeing:

Rick has emceed and hosted hundreds of events, he was the first-ever host of the Kids BAFTA awards. He has also been a warm-up for BBC LIVE national TV shows, charitable foundations and even opened an entire airport, the Tom Bradley International Terminal at LAX, Los Angeles! Unfazed by live-speaking he uses his engaging style to lift each and every engagement with consistently excellent results.

Illustrating:

Illustration is also another skill in Rick's stable. He has been commissioned by the legendary Franklin Institute in Philadelphia and the Childrens' Hospital Los Angeles to create original works.

Including a new book series soon to be published. And his work in VR & AR is pushing boundaries in the way stories are told on television, online & in the metaverse.

Social:

Rick's social videos on his YouTube Channel have clocked over 1.7 million views and rising.

Teaching:

Rick is a fully-trained Meditation and Yoga instructor (Kundalini & Hatha). He is also a coach & trainer for hosting, presentation and motivational speaking skills for corporate executives, individuals and professionals. Rick mentors & coaches kids and young people who want to break into internet radio and television presentation, performing and production.

Charitable:

Rick has a long association with voluntary hospital work and has created live programming for hospital networks as well as reading and performing individual comedic stand-up and visits for kids in the Oncology ward of the Children's Hospital Los Angeles (CHLA) for many years.

Expertise:

As an interviewer and speaker, Rick has a natural ability to uplift all those he meets. His gift with people to create and maintain a joyful warmth and energised inclusiveness is especially prized for his ability to enhance even the most difficult of environments, and was often charged with bringing a smile to those who's lives looked very short indeed at the Children's Hospital Los Angeles.

Other Skills:

Editing: Adobe Premiere & Audition

Music: Cornet: Rick was principal of the award-winning Hampshire Youth Concert Band (National Youth Champions).

Piano: Rick composes short musical pieces and comedic short songs.

Cooking: A therapeutic past-time that Rick uses to entertain friends with his natural, culinary skills.

Education:

Degree Level: Media Production BA (HONS) Certified Kundalini Yoga & Hatha Instructor.

Current work:

Rick is currently the Senior Correspondent, Producer & Illustrator of VR & AR Infotainment segments at Spectrum Networks, Spectrum News 1 Los Angeles for which he has won a Press Club Award. He is also creating, writing & illustrating kids books, new standup material, pitching TV formats, coaching execs, professionals and mentoring kids wanting to get into broadcasting, performing and internet radio.

Rick Adams lives in England with his imaginary wife and children.

Contact for more information:

RickAdamsAssistant@gmail.com